



POMERANIA

ECONOMIC & REAL ESTATE
INSIGHT



2022/2023



**Mieczysław Struk,
Marshal of the Pomeranian
Voivodeship**

Nowadays, foreign direct investment flow has been significantly influenced by the COVID-19 pandemic. In addition, the war in Ukraine has brought us new challenges in terms of the stability of investment processes in our region.

Current circumstances put a lot of pressure on European economies, forcing us to look for new investments and forms of development. However, the present situation does not interrupt the Pomerania region, which continues to develop and is constantly open to foreign direct investments.

Pomeranian region is not only a perfect place to live with scenic landscape and historical heritage, but also an incubator for business development and investment.

Pomerania is one of the most developed regions in Poland, with a perfect location, high-qualified graduates from 25 higher education institutions, innovative seaports in the Baltic Sea, expanding airport, improving road network infrastructure, and an attractive real estate market. The investment attractiveness of Pomerania has been appreciated by many foreign investors. Nevertheless, our mission today is to continue building the future of Pomerania, with international investments as a motor of growth.

I recommend this report to all engaged in building an inclusive and sustainable tomorrow for Pomerania and the world.

CONTENTS

Poland & Pomerania in a nutshell	1
Transport	3
Road Railway Air connections Seaports	
Education	7
Vocational schools Universities	
Economic insight	8
Business Services Sector IT Maritime & Offshore Automotive Electronics Chemistry & Biology	
Real Estate	17
Office market Warehousing market Residential market Tourism & hotel market	
Invest in Pomerania	27
Our support Contact	

POMERANIA IN A NUTSHELL

1.6
mln

Residents in Tricity
Metropolitan Area

18,293
km²

Total area
of the region

7th

fDi's Mid-Sized European Region
of the Future 2022/23
- FDI Strategy

Pomerania is one of the most economically developed regions in Poland.
Its coastal location on the Baltic Sea, combined with an excellent talent pool, has won numerous FDI projects for the region in various industry sectors.

TRICITY

8.6%

Gdańsk, Gdynia and Sopot create the **biggest agglomeration** in the Southern Baltic Region, with **2 seaports** and **1.6 mln** residents

GPP GROWTH IN 2019

CSO - last available date for the region



POLAND IN A NUTSHELL

1st

biggest economy
in CEE region

4th

in Europe, by value
and number of
greenfield projects

1st

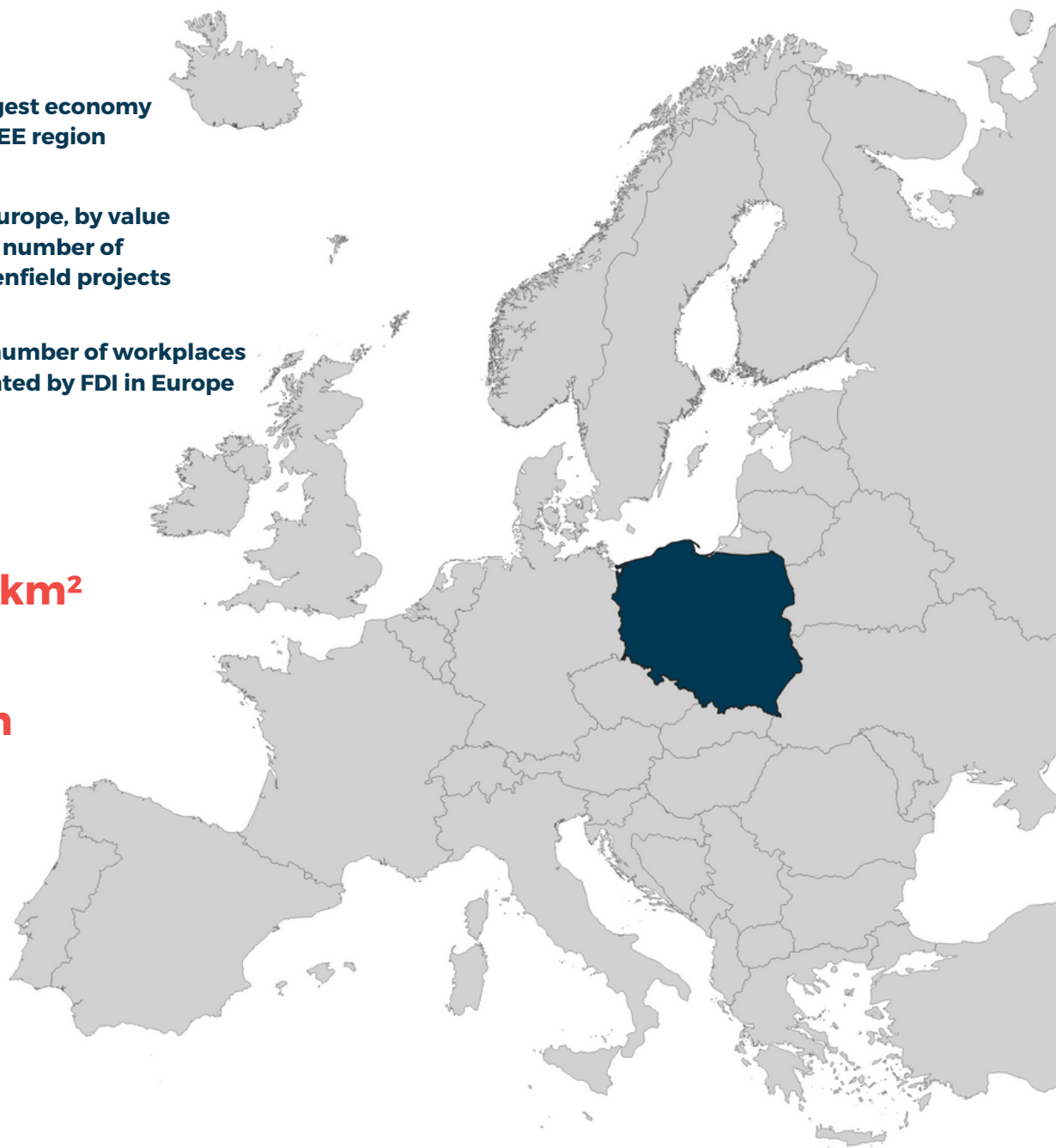
by number of workplaces
created by FDI in Europe

Area

312,696 km²

Population

37.9 mln



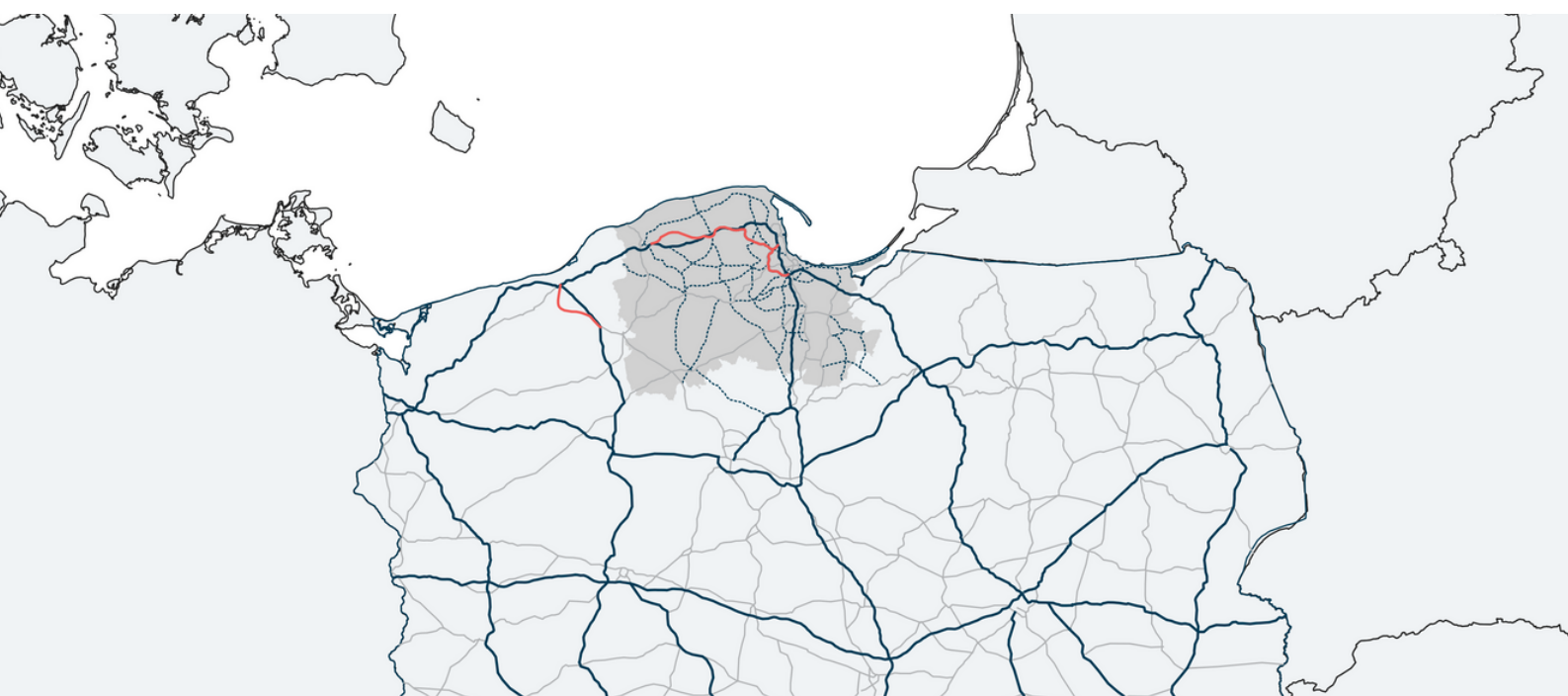
- Poland ranks **2nd** in the world in the Lived Change Index 1990-2019
(The World Bank, conclusions made by Young China Group).
- Poland ranks **5th** in Europe in terms of the number of FDI projects
(FDI Intelligence Report 2021).
- Poland ranks in **6th** in terms of FDI projects
(EY Attractiveness Survey, June 2021).

TRANSPORT



TRANSIT

Pomerania has a unique logistic potential resulting primarily from its excellent geographic location. The region is situated at the intersection of two pan-European Networks connecting Western Europe with the Baltic States and Scandinavian countries with the Adriatic Sea. The growing network of expressways and motorways at the regional and national levels is of great importance to the local economy.



— dual carriageway - - - - - regional roads — local roads — planned expressway



RAILWAY

One of the most important TEN-T transport corridors, the Baltic-Adriatic Sea, runs through the Pomeranian Voivodeship.

1/3

inland terminals of Polish intermodal transport are located in the Port of Gdańsk and Gdynia

3x

more TEU is transported by rail than in 2012 - the great potential and development of combined transport, including transit

35%*

PKP Cargo has the largest share in intermodal transport

*of all traffic

Polish ports are an important point for cargo in transit for the purpose, among others, mills, factories, car manufacturers or replacement cargo for the **Czech Republic, Slovakia and Hungary**.



AIRPORT

The Gdansk Lech Walesa airport is the second biggest regional airport in Poland. Gdańsk airport offers direct flights to the most important European economic hubs, and the network of connections is constantly growing.

Until 2019, each year, the airport in Gdańsk recorded a steady increase in the number of passengers served. Although the recent years have been rough, there has been an increase in this field. This indicates that Polish tourism has started to adapt to the new reality.

After the expansion of the western pier of Gdańsk Airport T2 Terminal, Gdańsk Airport can handle **9 million passengers annually**. Higher passenger traffic and an increased number of operations stimulate the Pomeranian economic development.

3.3 mln



passengers in 2014

5.4 mln



passengers in 2019

1.7 mln



passengers in 2020
(COVID-19 outbreak)

4.5 mln



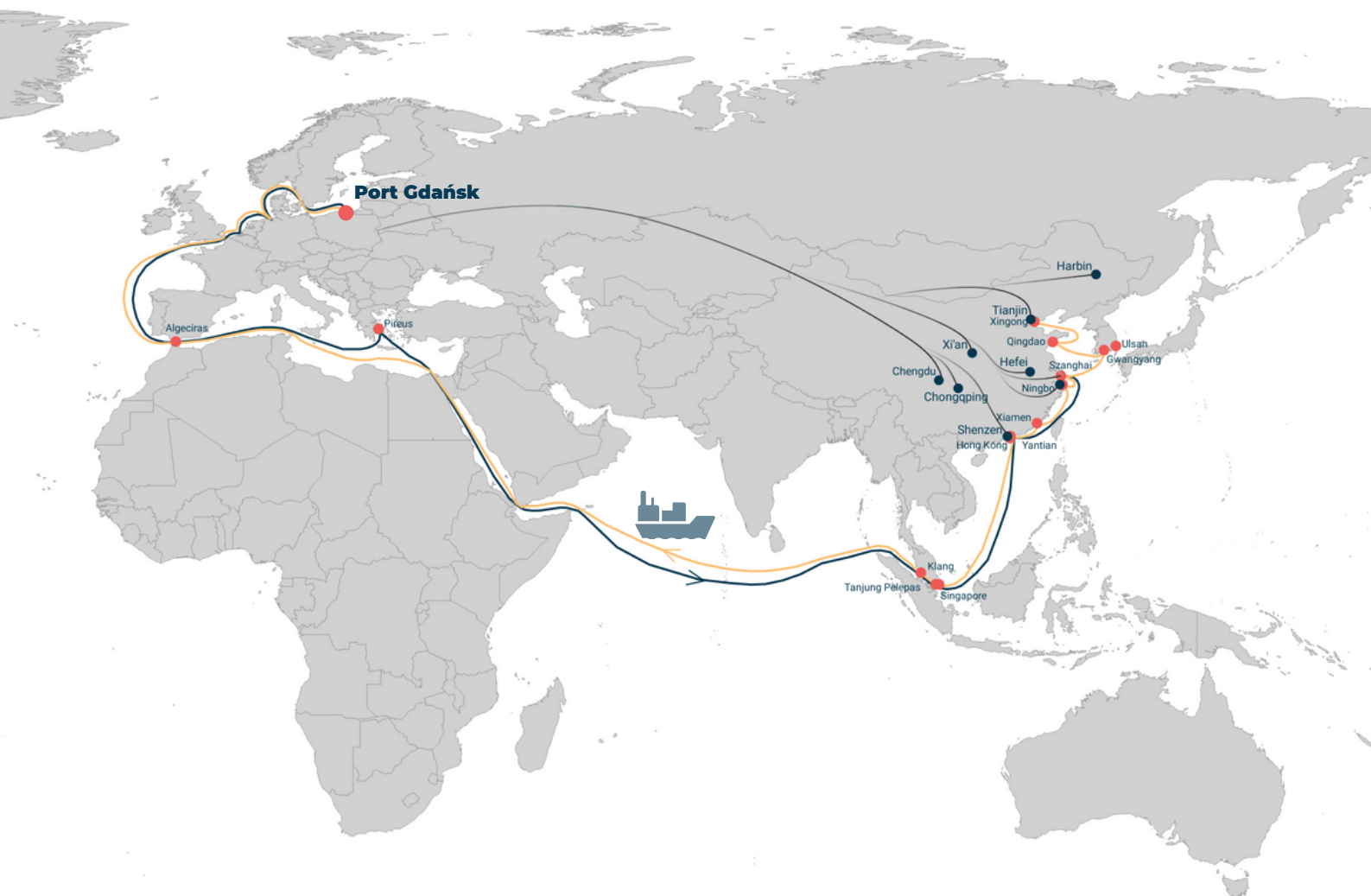
passengers in 2022
(the estimation
of future numbers)





SEAPORTS

Pomerania stands out from all the other regions in Poland due to its coastal location and presence of deep-water ports. The two Pomeranian ports (Port Gdańsk and Port of Gdynia) handle all kinds of cargo and unlike Russian Baltic ports, remain tide- and ice-free all year round.



In 2020, Gdynia port's transshipment rose for the fourth year in a row, whereas Gdańsk saw a small increase, which is still considered a great result in times of global pandemic. Container handling is undoubtedly the key driver of growth. The main contributor to this result was DCT Gdańsk (Deepwater Container Terminal). With direct calls from Asia, the terminal has become a port hub for the CEE region inhabited by nearly 100 million citizens. Growing global trade, progressive process of containerization and expected economic growth in CEE (the fastest-growing region in Europe) will definitely enhance the container business in the next decade.



3.1 mln TEUs

transshipped in Tricity ports
of Gdańsk and Gdynia in 2021

(combined are the biggest container hub
in the Baltic Sea)

4.5 mln TEUs

DCT Gdańsk's handling capacity in 2025

DCT Gdańsk has signed a contract for the construction of the third deep-water terminal known as T3, which is scheduled to open for commercial operations by mid-2024, with full completion of the project planned for the second quarter of 2025. The investment will include a deep-water quay of 717m long and 17.5m deep and a yard area of 36.5 ha. The new terminal will increase DCT Gdańsk's handling capacity by 1.7 million TEUs to a total of **4.5 million TEUs per year**. After the completion of T3, DCT Gdansk will be **one of the largest container terminal complexes in Europe**.

The Outer Port in the Port of Gdynia project will extend the existing Coal Pier and involves the construction of a new port pier (an artificial peninsula), which includes a container terminal and other additional facilities. The new quays at the Port of Gdynia will be able to handle container ships with a length of over 400 meters and a draft of up to 16 meters.

These are the largest vessels that can enter the Baltic Sea. The estimated annual handling capacity of the terminal will be **2.5 million TEU**. It will be an important element of **the Trans-European Transport Network (TEN-T)**.



EDUCATION

Tricity is the biggest academic hub in northern Poland. There are more than 84 thousand students at Pomeranian universities. The institutions are finely adjusted to the labor market and allow for development and professional career in Pomeranian Voivodeship.

In Pomerania, despite the demographic decline, the number of students is constantly growing. Pomeranian universities are attractive places for international students. Over the last 7 years, the level of internationalization of Pomeranian universities has increased more than twice. Currently, over **4.000 foreigners** from **44 countries** study in Pomerania (data for the year 2020).

84,117

active students in 2021/2022
(The Central Statistical Office)

19,795

graduates in 2021/2022
(The Central Statistical Office)

25

universities operating in 2022
(System POLon)

top 3

Gdańsk Tech University rank among
the higher education institutions in Poland
("Perspektywy" Ranking)



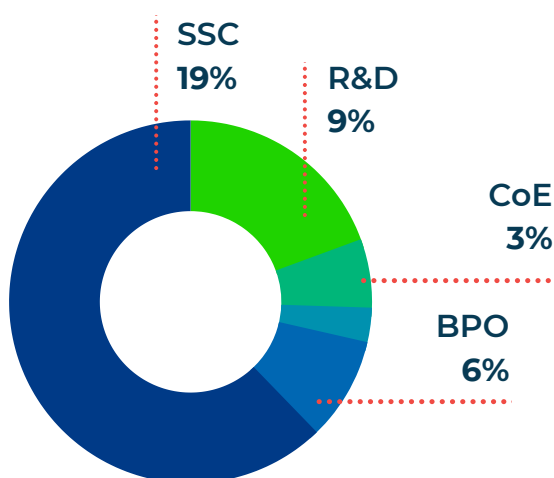
BUSINESS SERVICES SECTOR

The Business Services Sector is currently the biggest commercial employer in Poland, with Pomerania having the fastest growth among Polish locations (currently set at 35,000 people in nearly **190** centers).

35,000

employment in the sector 2022

The high number of IT and R&D centers with technologically advanced processes, both among product and service companies, is the dominant characteristic of the Tricity market. The remaining centers operate mainly finance, accounting and HR processes with an important footprint of financial security processes (AML, KYC- over 2500 professionals in Tricity).



190

number of centers in BSS



TYPES OF CENTERS

Most investments come from the US, the Nordics, Germany and UK/Ireland, but a growing number of projects represent Ukraine, Japan and India. The modern business services sector, which primarily needs IT specialists, is constantly expanding in the region. It is not a coincidence that Tricity was chosen by global giants as one of their preferred locations.



Polish educational system has a rich scientific heritage, especially in mathematics, physics, chemistry and information technology. On top of strong theoretical background, graduates of Polish technical universities are also very curious - they ask questions: "why", "how" and look for answers to these questions. It transforms into true passion. Additional advantage of Pomerania region is its diversity and tolerance which roots back to the history of multicultural free city of Gdansk. It is a very attractive place to live in for many talented engineers, not only from Poland.

says Bartosz Ciepluch, Vice President, Datacenter,
AI and Networking Poland General Manager at Intel

IT SECTOR

IT is one of the most dynamically developing industries in Pomerania. As a result, the percentage share of the industry in direct foreign investments is growing every year.

Size of IT centers - FTEs

	>3000
	>1000
	>1000
	500 - 1000
	>1000
	>1000



IT TALENT POOL

	Tricity Area	Catchment Area
Developers	25 500 *	40 000 *
IT Students	8 650	6 550
Graduates	1 880 per year	950 per year
Code Academies	1 000+ per year	

* Own estimates based on national statistics (2020)

TOP PROGRAMMING LANGUAGES

Java SQL Python Javascript C# C++ .Net



MARITIME & OFFSHORE

Tricity has a thriving port and shipbuilding industry that stands out from the rest of Poland. The Tricity shipyard's product portfolio includes highly specialized vessels, such as cable layers, heavy-lift jack-up, LNG-powered vessels, wind towers, arctic container ships and exclusive yachts.

Among the completed projects, the heavy-lift jack-up Innovation vessel (built by the Crist shipyard) should be mentioned. Cable layer Siem Aimery (built by the Remontowa Shipyard) is another example of advanced projects delivered in recent years. Siem Aimery alone is one of the most expensive and technologically advanced projects ever undertaken by the Polish shipbuilding industry.



Being at Pomerania, generates for us plentiful of potentials as a shipyard to construct, erect and deliver modern ships. CRIST S.A. is famous for building ships using innovate methods, especially taking care of the environment. So we endeavour to implement innovative technologies and advanced applications in shipbuilding with focus on the environment protection by promoting electric or hybrid vessels designed with zero emission at harbour and reduced emission while steaming. To succeed with the market demand, CRIST S.A. is already geared up and ready for the challenges expecting us in key offshore wind farm development trends. Thus our creativity, know-how and the foremost our experience allows us also to stay in competition on global market for EPC construction of modern heavy lift jack-up vessels designated to install wind farms with most demanding windmills of the sizes yet to come.

says Daniel Okruciński, Deputy Commercial Director
at Crist S. A.

COMPANIES IN THE REGION



ship repairs and construction of specialized vessels (arctic container ships, heavy-lift jack-up, or LNG-powered vessels, hybrid-powered ferries)



construction of heavy-lift jack-up units



steel structures for the offshore sector and other energy related industry



wind towers



construction of steel structures for the maritime industry



deck winches and engine service



ship repairs

CURRENT OFFSHORE PROJECTS

There are seven wind offshore projects under development on the Polish coast. All the projects have received grid connection agreements and contracts for difference. Almost all the developers have also received the environmental decisions. The tendering process has already started. In February 2022 Polenergia announced that Siemens Gamesa will deliver turbines for Bałtyk projects.

11 GW

current wind offshore projects
on the Polish coasts by 2040

93 GW

the potential for the whole
Baltic Sea by 2050 (balticwind.eu)

YACHT MANUFACTURING



The Polish yacht industry is the world leader in the most popular segment for 6-9 meters long motor boats (Poland ranks 2, after the USA, in this category). Pomerania region has become one of the EU's top yacht suppliers.

8th

place in the world in
the export of yachts
and other recreational
and sports vessels

5th

place in Europe
in the export
of yachts

2nd

place in the world in
the construction of
motor yachts up to 9
meters long

22,000

annual production
of motor and sailing yachts
in Poland

READ OUR FULL REPORT



AUTOMOTIVE

“



We have chosen Gdańsk city, located in Pomeranian Voivodeship, for operation of Northvolt's production plant in Poland. Many analyses highlighted the advantages of this location, including logistics aspects and access to qualified workforce.

Support for the investment process provided by the local authorities and organisations like Invest in Pomerania was crucial. We appreciated also access to renewable energy (more than 50% of energy production in Pomeranian region comes from renewable sources) and introduction of pro ecological solutions, like electric public transport.

”

says Anna Sobolewska, Communications and Public Affairs Director
in Northvolt Poland Sp. z o.o.

Poland has for years been one of the largest European manufacturers in the automotive industry. The Pomeranian Voivodeship due to its coastal location and dynamically developing port infrastructure has huge development potential in the automotive sector.

PRODUCTION IN THE SECTOR



Advanced technology
for autonomous driving



Lithium batteries
for e-cars



Semi-trailers

21,300

number of employed
in the Automotive Sector



Trucks
and buses



Garbage
trucks



Chargers
for e-cars

• A P T I V •

northvolt®

intel.

EATON



SCANIA



ControlSolutions
Solutions in automation



ZOELLER TECH
ZOELLER GROUP



enelion

CIMC

Gardner
AEROSPACE

NordGlass

MS
NIPPON SEIKI

BIBUS MENOS®

Electronics
LACROIX

TENNECO



READ OUR FULL REPORT

ELECTRONICS



Flextronics International Poland Sp. z o.o. is a world-class manufacturing partner in the electronic industry which executes orders for the top companies from the telecommunication, consumer and industrial electronics sector, as well as other related industries. Within excellent transportation location possibilities by air, land and sea we become an attractive area for international investments. By close cooperation with the research centers and local universities, like for example Gdansk University of Technology and University of Gdansk, allows us to hire educated workers with good qualifications in terms of technical abilities and knowledge.

Our industrial park has currently 4 buildings with the total area of 80,000 m² with employment rate exceeding 4,000 workers. Support for entrepreneurs, creates Pomerania Voivodeship a place with variety of diverse economy, which is the foundation of new and advanced technology. All of the above makes it a perfect place for investments and development.

says Stanisław Motylski, General Manager at Flex Poland

The electronics sector is one of the key economic sectors in Pomerania. Pomerania's dynamic development is indicated by the presence of international companies:



KEY SECTORS



Telecom



Automotive



Defence



Security



Smart
Home



Other Industry
4.0 sectors

Products include cameras, lightning systems, control panels, telecom devices, circuit boards, data centre infrastructure, and firmware development.

READ OUR FULL REPORT



CHEMISTRY & BIOTECHNOLOGY

The good condition of the chemistry and biotechnology in Pomerania stems from three reasons: combination of favorable location factors with developed transport infrastructure, availability of higher specialized personnel and research and development infrastructure.

KEY COMPANIES



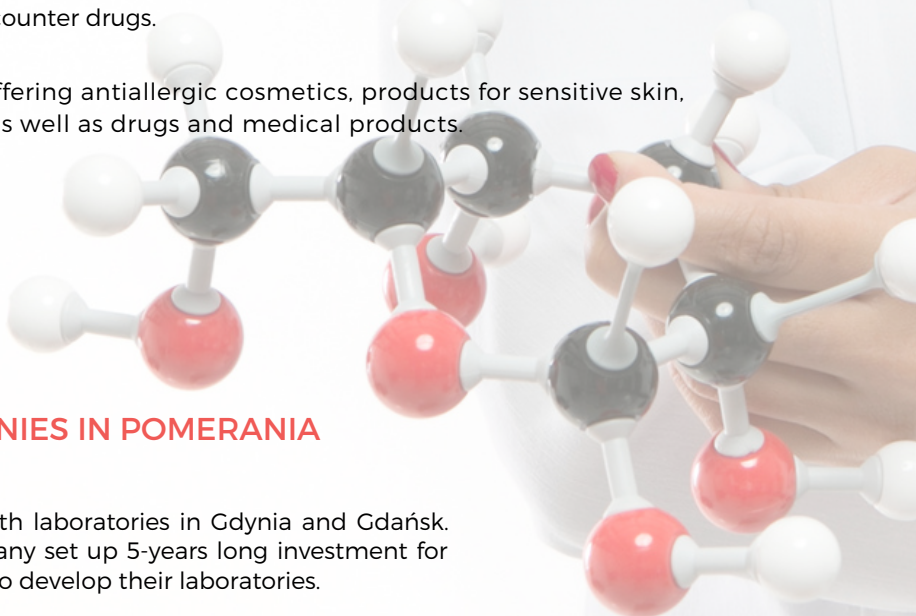
Biggest Polish cosmetics producer, offering products for face, body and hair care.



Biggest Polish pharmaceutical manufacturer, with around 2,200 employees in Pomerania. It produces drugs used in cardiology, gastroenterology and neurology, as well as over-the-counter drugs.

OCEANIC

Polish company, offering antiallergic cosmetics, products for sensitive skin, dermocosmetics, as well as drugs and medical products.



INNOVATIVE MEDTECH COMPANIES IN POMERANIA



Enzyme producer, with laboratories in Gdynia and Gdańsk. From 2021 the company set up 5-years long investment for 10 mln PLN in order to develop their laboratories.



Producer of assistive devices and patient handling equipment. The company has been operating in Pomerania since 2020, with target employment of 250 people.



Company works on innovative diabetes treatment, and was created by scientists from the Medical University of Gdańsk.



The clinic carries out research and development projects, being a precursor of new solutions in the field of infertility treatment and diagnostics.

HEAVY CHEMISTRY COMPANIES



Lotos Lab provides services in the field of sampling and laboratory testing of petroleum products, water and sewage. It conducts research and development activities in the area of processing and use of petroleum products.



Company processes more than 10 mln tonnes of crude oil per year. It is also the producer of unleaded gasoline, diesel oil, gas oil and aviation fuel.



Lotos extracts around 28 thousands barrels of oil per day. Company is present in Poland, Norway and Lithuania. At the moment it has 24 active oil extraction concessions.



The company employs more than 5,000 workers what makes it 7th biggest company in Poland and the biggest company in Pomerania.



REAL ESTATE



A CHAPTER WRITTEN
IN COOPERATION WITH:



OFFICE MARKET



1 mln

the total stock in Tricity
in the end of the first
half 2022

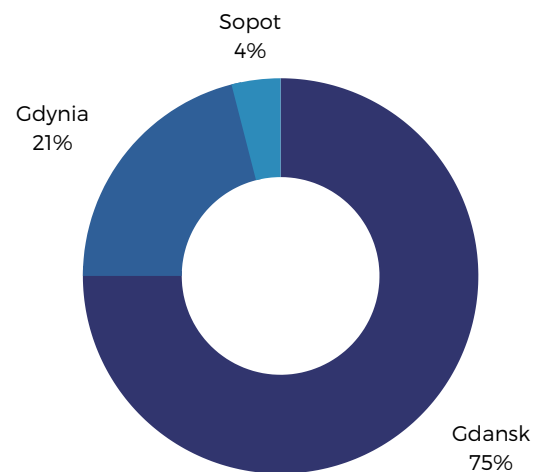
3rd

regional market that
offers such a wide range
of modern office
projects

In 2021, approximately 73,200 m² of modern office space was delivered to the market in four projects, which is 21% more than in 2020. This was the largest volume of new supply among all regional cities.

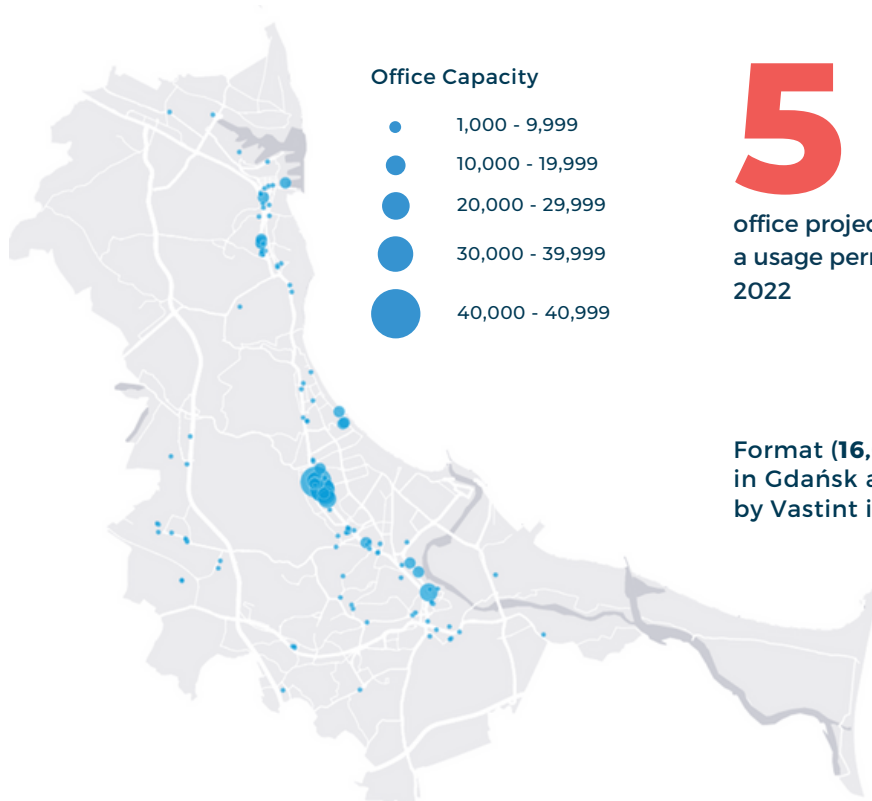
In July 2022 approximately 70,000 m² of office space was under construction, the completion of which is scheduled for year 2022-2024. A further 150,000 m² remains in the planning phase.

Modern office stock in Tricity



(Colliers based on PORF data, H1 2022)

Concentration of the existing modern office space in Tricity



5

office projects have been granted
a usage permit in the first half of
2022

Format (16,000 m²) developed by Torus
in Gdańsk and K2 (10,900 m²) delivered
by Vastint in Gdynia as the largest ones.

In 2021, gross demand for office space in Tricity increased by 23% compared to the previous year and amounted to 108,000 m². The first half of 2022 has finished with 50,100 m² leased by tenants. Majority of this was attributable to new transactions – 59%, while renegotiations have dropped by 29% and expansions accounted for 12%.

Business Services sector was the dominating one – **30%** of leased space, followed by **IT** sector – **20%**.

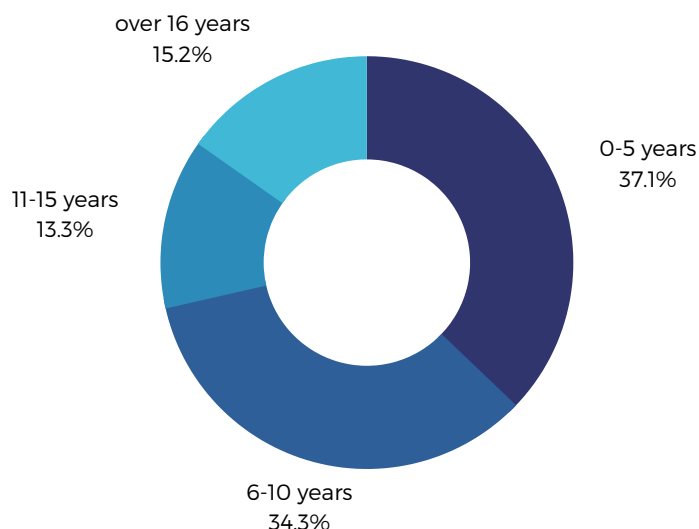
Rental rates in class A buildings

**€13.5 - €15.5
m²/month**

Rental rates in class B/B+ buildings

**€8.5 - €13
m²/month**

Modern office stock in Tricity by age



(Colliers based on PORF data, H1 2022)

The vacancy rate

12.7% 23.7%

Gdańsk

Gdynia

Selected occupiers in Tricity

Tenant	Building
Airhelp	Olivia Star
Amazon	Alchemia
Arla Foods	Centrum Biurove Neptun
IHS Global	C200
Intel	Tryton Business House
Nordea	Olivia Star, Tensor
PwC	Olivia Star
Sii	Olivia Prime
SK Hynix	Airport City Gdańsk Alpha
Spaces	Wave A
State Street	Alchemia

The vacancy rate increased by 3 p.p. compared to end of 2021 and in H1 2022 amounted to 15.3%, which translates into 155,000 m² of available office space.

Prepared by:

Błażej Kucharski (Regional Director Tricity) blazej.kucharski@colliers.com, +48 661 660 131

Izabela Disterheft (Regional Director Tricity) izabela.disterheft@colliers.com, +48 538 181 080

WAREHOUSING MARKET



Key figures in Tricity (H1 2022)

**212,000
m²**

the gross demand

**182,000
m²**

new demand

**1,175,000
m²**

total stock

0.4%

vacancy rate

137,500

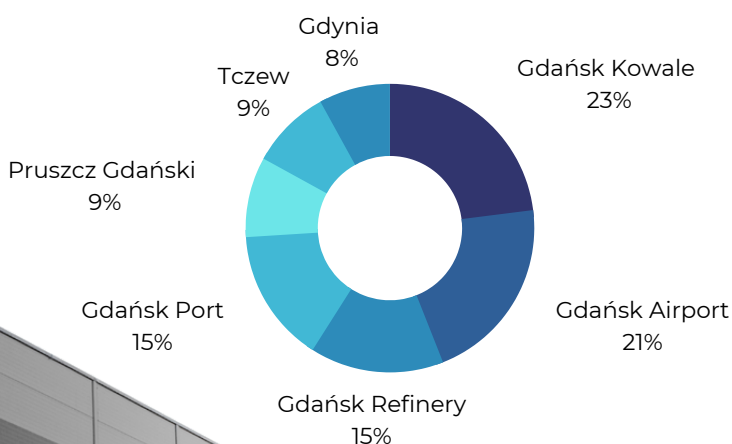
under construction

As of Q2 2022 total logistics and industrial stock summed up to 1,175,000 m². Tricity is one of the most dynamically growing markets in Poland, almost doubling its size during the last 3 years. Most of the logistics stock offered in Tricity is concentrated in Gdańsk – Kowale, Airport, Refinery and Port being the most meaningful subzones. The planned extension of the S7 expressway, being a new road ring of Gdańsk will undoubtedly trigger new developments in the western part of the agglomeration next to the new road. In the meantime, destinations out of the agglomeration have also gained significance with Tczew being an example.

Headline rent

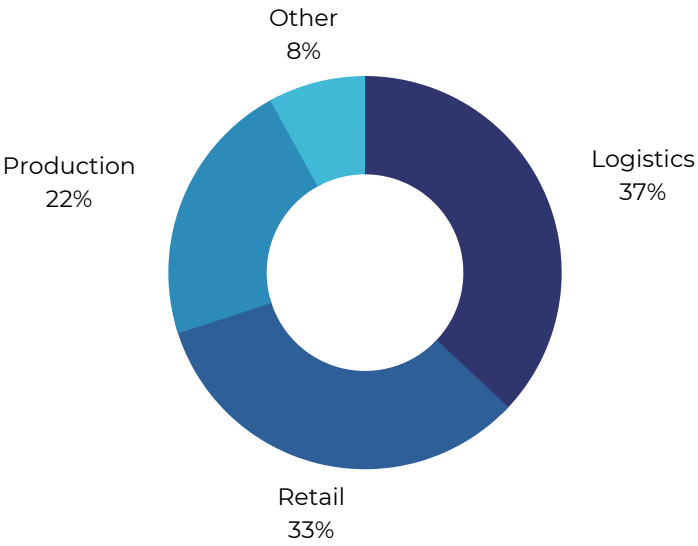
**€ 3.6 - € 4.2
m² / month**

Logistics and industrial stock in Tricity in 2022

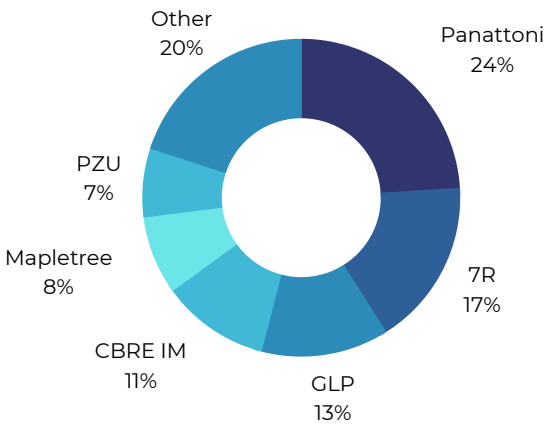


New demand in Tricity is strongly driven by logistics operators, retail chains and e-commerce players, summing up to almost 70% share in net take-up. Production and manufacturing companies account for a healthy 22% of the demand.

With increasing transshipment of the Gdańsk DCT terminal, the market observes the entry of new players benefiting from proximity to the maritime port. These are both logistics operators and retailers, especially ones exporting from Asia.



Ownership structure in 2022
(landlords & JV partners)

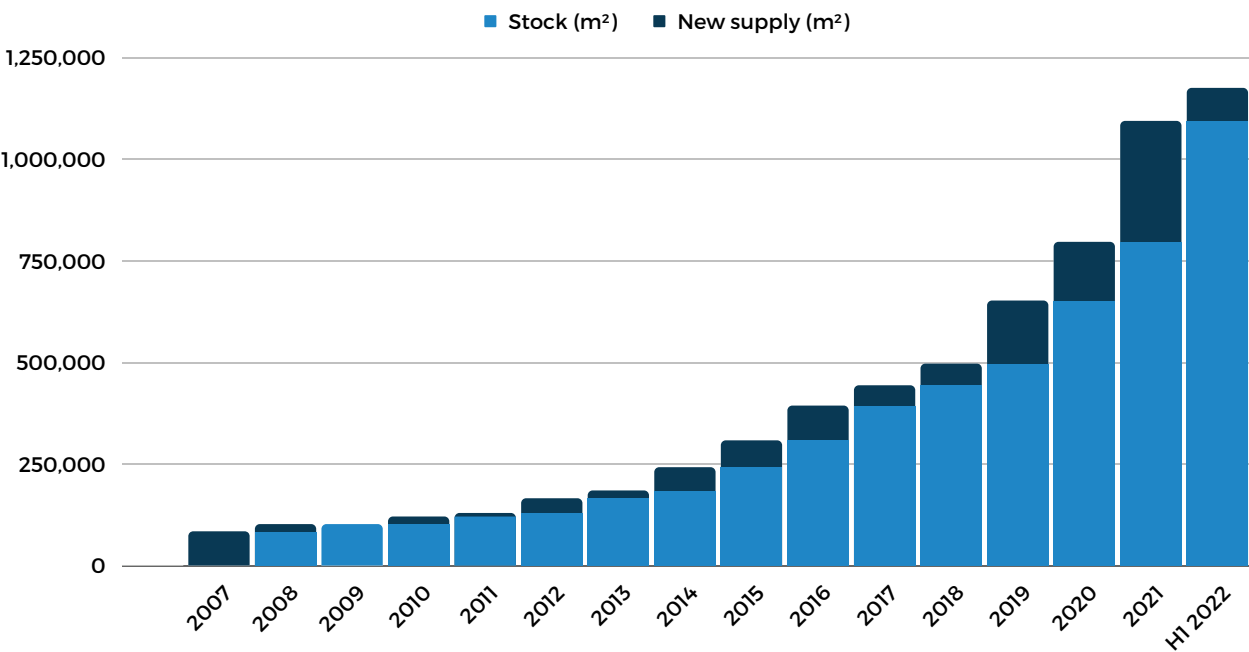


Over 50% of existing stock is concentrated in the hands of the three largest landlords. The presence of multiple top market players reflects the maturity of the logistics market in Tricity.

“
Logistics market in Gdańsk is thriving, Tri-City being one of the most dynamically developing markets in the country. Strong local consumer market and increasing significance of Baltic Hub, the Gdańsk Deepwater Container Terminal (DCT) are among strongest drivers boosting logistics activity in the region.
”

says Maciej Kotowski, JLL

Stock evolution in Tricity (m²)



RESIDENTIAL MARKET



Similar to other main residential markets in Poland, the supply of new housing in Tricity has seen a remarkable growth trend over the years. In the case of multi-family construction, developers had the lion's share of the production - between **85** and even **99%**.

The number of completed dwellings

4,000



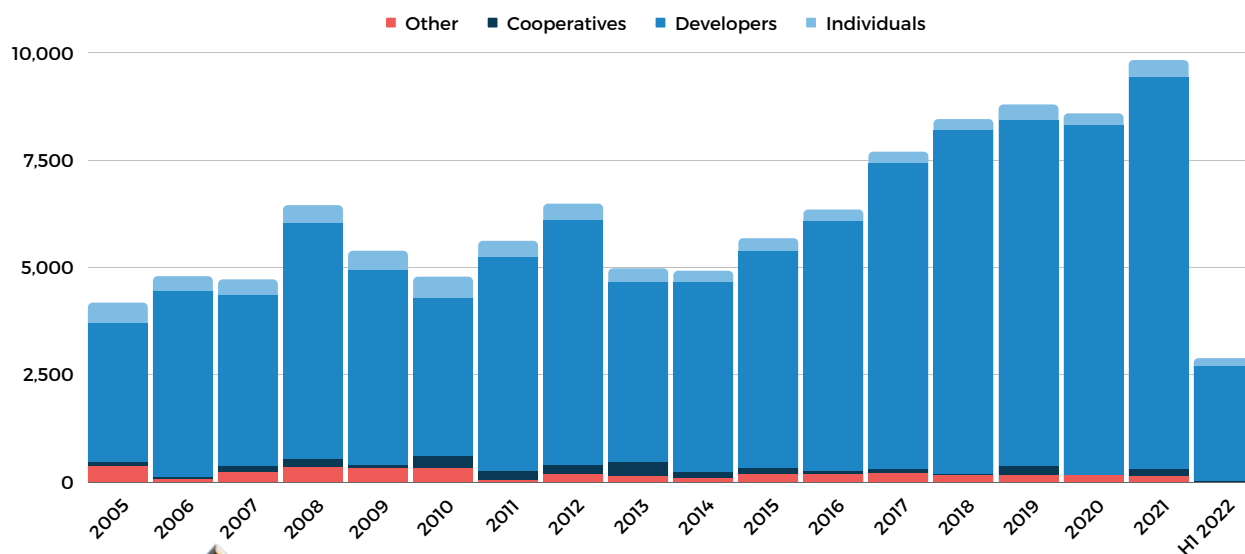
2005

10,000



2021

Residential units (flats or homes) completed in Tricity from 2000 - H1 2022



Source: Statistics Poland

The activity of developers in Poland is focused on the construction of **flats for sale**, but in recent years the activity in the private rental sector (**PRS**) has also been growing quite dynamically. Currently, in PRS there are ca. 1,200 operating units and another 3,900 units in the preparation stage.



The Tricity consists of three residential markets of a slightly different nature.

Gdańsk

The largest of them is Gdańsk, where the share in terms of the number of completed units has been around 80% in recent years. This means that during the boom period, developers have been completing annually in Gdańsk about 6,000 - 7,000 residential units. A very important element of the city is the old town put on the UNESCO list, in the vicinity of which luxury apartments are being built, often purchased for short-term rental.

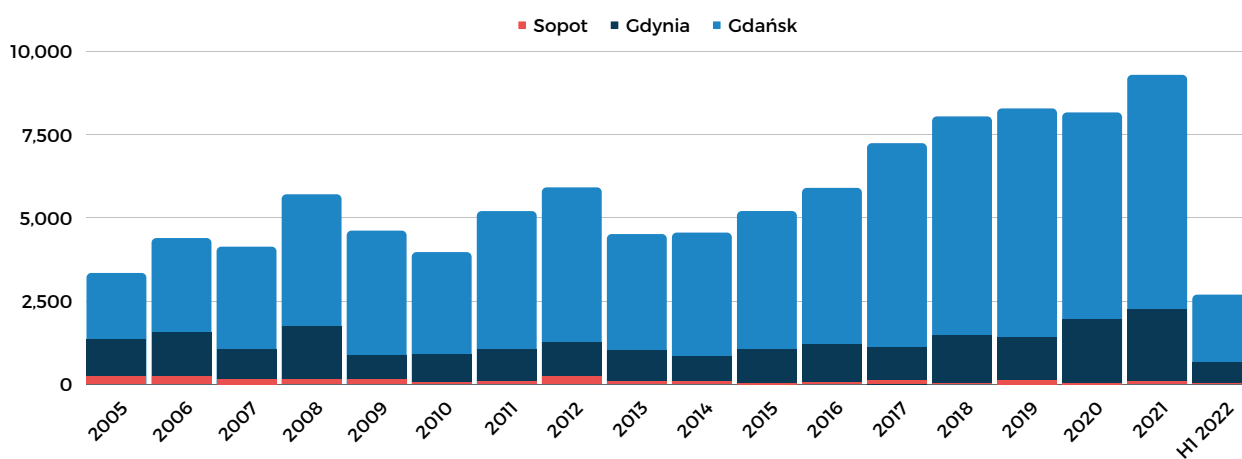
Sopot

Sopot is the smallest market, where only several dozen apartments are delivered every year. This is mainly due to the small size of the city and unique character of it (as a tourist and health resort), as well as the limited possibility of building larger multi-family projects.

Gdynia

Annual housing completions in last years in Gdynia varied from 700 to over 2,000 units. In Gdynia, as in Gdańsk, developers build flats representing all market segments: from popular affordable apartments through centrally located infill buildings to luxury marina types apartments. The seaport is also an important element of the city's landscape.

Residential units (flats or homes) completed in Gdansk, Gdynia and Sopot by developers



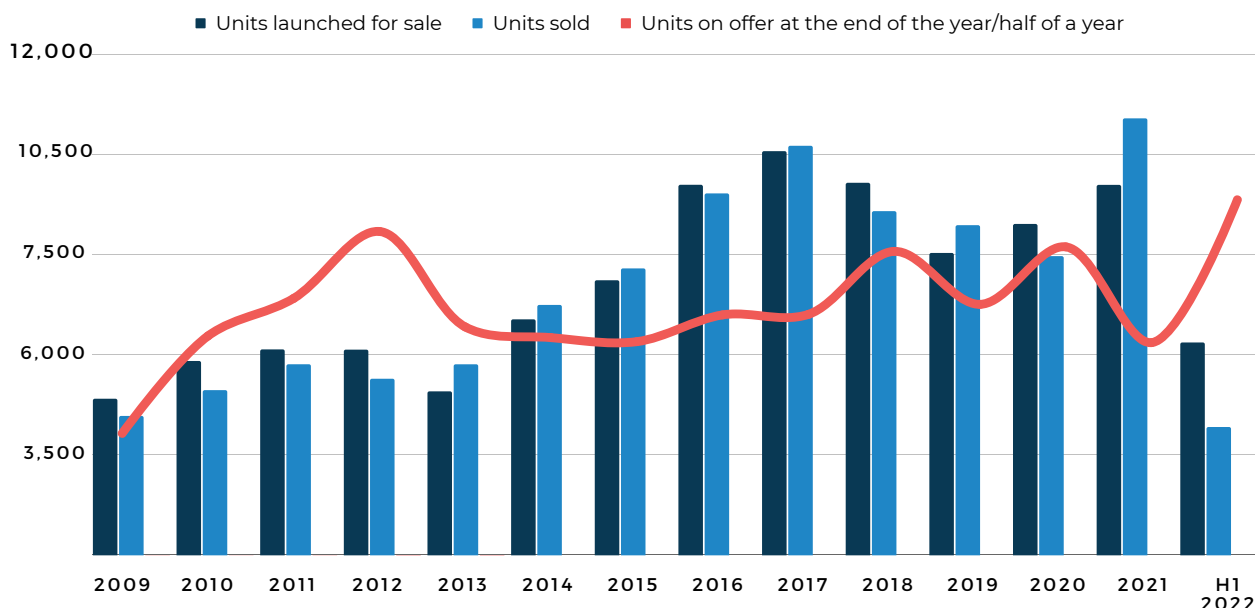
Source: Statistics Poland

The current state of the new residential market

The Tricity market competes with Kraków and Wrocław for the second position in the country in terms of the number of units sold annually on the primary market.

In the case of the Tricity, the growing popularity of **short-term rental** was also of great importance due to the tourist nature of the region. All mentioned factors caused that in the Tricity years 2016-2021 were the best period on the market in terms of sales. A record result was recorded in the last year - **almost 11,000 units were sold**.





Source: JLL

Geography of the offer

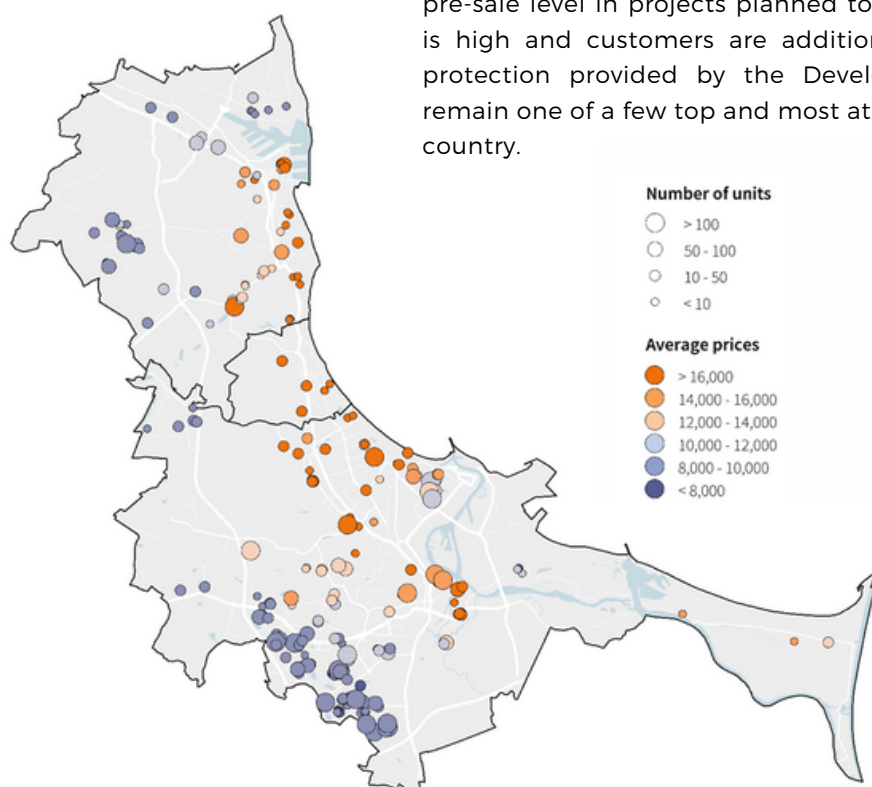
Due to its tourist attractiveness, several areas can be distinguished in the region, mainly the **seaside area**, **city center projects** and investments located in the **south of Gdańsk**.

12%

the share of high
standard
apartments in the offer

Located in the most attractive areas of the Tricity, mainly in the coastal strip, investments in the vicinity of the historic Old Town in Gdańsk, Sopot, as well as on the SKM railway axis, which provide excellent transport connections throughout the Tricity and with nearby towns, are also highly valued.

Despite the significant slowdown in the market in the last two quarters, the residential market in the Tricity is in a good shape. The pre-sale level in projects planned to be completed in 2022 and 2023 is high and customers are additionally secured by comprehensive protection provided by the Developer Law. Anyway, Tricity shall remain one of a few top and most attractive residential markets in the country.



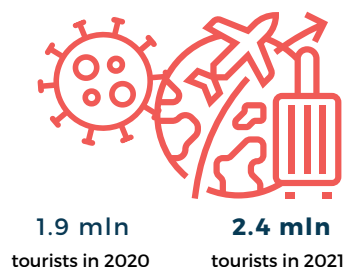
In the Tricity prices entered the path of intensive growth in mid-2017. It was the second market, after Warsaw, in which in mid-2020 the threshold of PLN 10,000 /sqm was exceeded. At the end of June 2022, the average gross asking price of a residential unit in the Tricity was PLN 12,300 /sqm. The Tricity, just behind Krakow, came third in terms of the average price per square meter in Poland.

TOURISM & HOTEL MARKET

The Pomeranian Voivodeship has been one of the most frequently visited regions in Poland for many years. Before the outbreak of the pandemic, over 3 million people annually used the offer of accommodation facilities, including 0.5 million foreign tourists. These data come from the Central Statistical Office and do not include short-term rental facilities, so the actual number of guests is several times higher. Travel restrictions related to the COVID-19 epidemic have had a significant impact on the number of tourists. In 2020, there was a decrease by 40% to 2 million people. However, in the following year - 2021 - the number of overnight guests in accommodation facilities increased to 2.4 million.

On the other hand, the traffic structure changed - the share of domestic guests in relation to foreign guests increased.

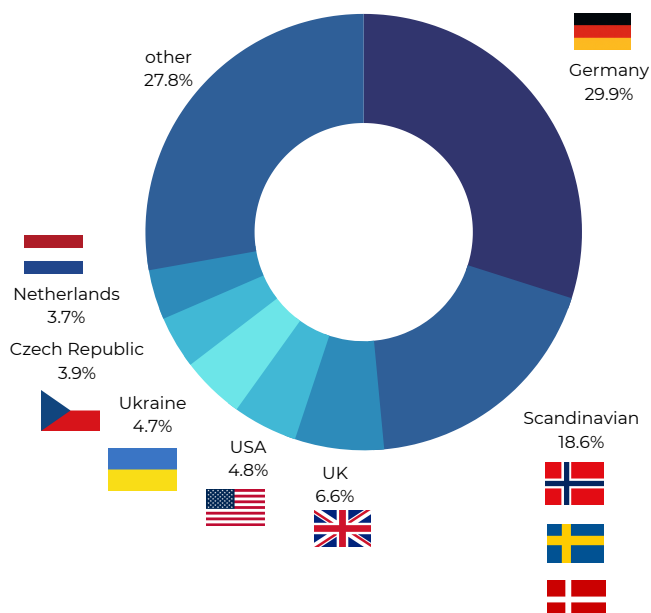
Situation before and after the Pandemic



For many years, the largest group of foreign visitors came from Germany - in 2021 they accounted for 29.9% of foreign tourists. The share of Scandinavian residents is also systematically growing, in 2021 it was 18.6%. The next positions were taken by the United Kingdom, the United States of America and Ukraine.

The importance of tourism for the development and condition of the region is evidenced by the expansion of the accommodation base. Over the last 10 years, the number of hotels has increased by 26%, while the number of 5* and 4* facilities have more than doubled - from 22 to 51.

Foreign tourists by country in 2021



*Today, guests visiting Pomerania have at their disposal **over 26,000 bed places in hotels, including over 10 thousand in 5* and 4* hotels.***

OUR SUPPORT

INFORMATION

Comprehensive information on the region's economy, key industries, real estate, HR and legal regulations

INVESTMENT OFFERS

Information on currently available investment plots and warehouses

INCENTIVES

Comprehensive information on the currently available financial and operational incentive

LOCATION VISITS

Organized and planned location visits, including reference visits with strategic HR and RE agencies and visits to the actual investment locations

PR & MARKETING

Media announcement of the new investment via a press release or a media event

INVESTMENT SUPPORT

Support in all matters related to setup and construction

EMPLOYER BRANDING

Creating bespoke campaigns to brand the company as an attractive employer via our Live more. Pomerania initiative

TALENT ATTRACTION

Access to Poland's first-ever market-driven, profile-led recruitment platform, for free

BUSINESS DEVELOPMENT

Introduction to local business community, matchmaking and joint marketing efforts at conferences

INVESTOR SPOKESPERSON

Comprehensive support in all things administrative, e.g. residence and work permits



CONTACT

Mikołaj Trunin

Deputy Director

mikolaj.trunin@investinpomerania.pl

+48 609 860 060

Monika Wójcik

Industrial Sectors Promotion Senior Project Manager

monika.wojcik@investinpomerania.pl

+48 500 351 535

Radosław Bojarczuk

Industrial Investor Support Associate

radoslaw.bojarczuk@investinpomerania.pl

+48 500 351 619

Michał Hajduk

Real Estate Promotion Associate

michal.hajduk@investinpomerania.pl

+48 885 660 652

Patrycja Smolarek

Real Estate Promotion Associate

patrycja.smolarek@investinpomerania.pl

+48 501 365 563

Monika Godecka

Industrial Sectors Promotion Associate

monika.godecka@investinpomerania.pl

+48 503 686 207

www.investinpomerania.pl

Cover image source: marketing materials of DTC Gdansk



**Agencja Rozwoju
Pomorza S.A.**

